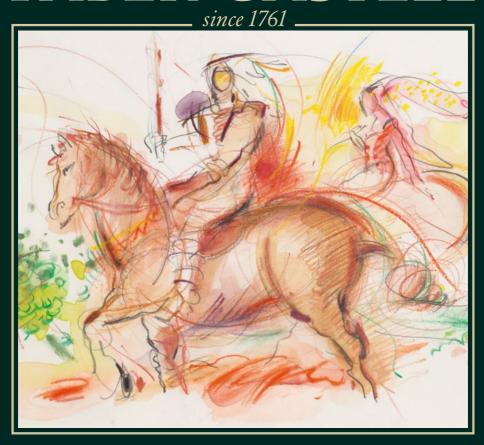


FABER-CASTELL



Albrecht Dürer Magnus











A new forest project in Colombia secures the livelihoods of small farmers and the wood supply for Faber-Castell – a unique environment protection programme, certified by the UN.

With a socially exemplary and sustainable reforestation project in Colombia, Faber-Castell continues to reinforce its leading role as a climate-neutral company. On almost 2,000 hectares of grassland along the Rio Magdalena in Colombia, small farmers are planting tree seedlings for future pencil production. The fast-growing forests not only provide excellent erosion protection for this region plagued by overgrazing and flooding, they are also a reliable source of income for the farmers living in modest circumstances, who are paid for forest maintenance and benefit from the proceeds from the timber. The environmental project was one of the first in the world to be certified for the UN "Clean Development Mechanism" (CDM) programme. This is because Faber-Castell makes an active contribution to climate protection and is one of the first private companies world-wide that is permitted to sell emission certificates from forestry.

As the world's leading manufacturer of wood-cased pencils, Faber-Castell uses 100% sustainable wood, of which more than 95% is FSC® certified.





Faber-Castell stands for quality

Faber-Castell is one of the world's leading manufacturers and marketers of quality products for writing, drawing and creative design – the brand name is world-famous. In the core area of woodcased pencils, the group is the most important and oldest manufacturer in the world with a production capacity of more than 2 billion pencils and coloured pencils.

Its Art & Graphic range allows Faber-Castell to enjoy a great reputation among artists and hobby painters. Prestigious creative minds have recognised this expertise since time immemorial – from Vincent van Gogh to Karl Lagerfeld. High-quality artists' pigments ensure light resistance and thus brilliance and colour intensity for decades. All products are based on the same colour system, enabling reliable mixing techniques of artists' pencils, whether water soluble or indelible.



Albrecht Dürer

Artists' watercolour pencils



Albrecht Dürer Magnus

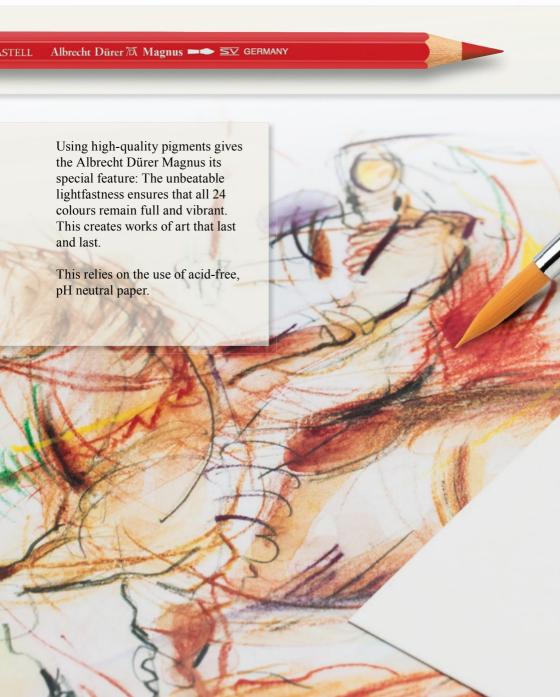
Artists' watercolour pencils





Albrecht Dürer Magnus

Unsurpassed lightfastness



Albrecht Dürer Magnus

Excellent for watercolour work

Unique watercolour effects give dynamic and a picturesque character to drawings.



The Albrecht Dürer Magnus is fully water soluble thanks to the high-quality materials and the experience of Faber-Castell. This enables perfect colour transitions between dry and wet areas and enables lines to merge seamlessly into areas of colour. With only a few brush strokes, the colour can be painted on finely or over large areas and unfolds its unique colour intensity in its watercolour state.

Thanks to the voluminous lead, a large number of pigments can be applied quickly and watercoloured afterwards. The colour intensity varies between vibrant colours and pastel shades depending on the amount of water used.

If a more intense colour effect is required, colour can be applied on a separate sheet of paper, dissolved and applied to the already water-coloured area.

Wet techniques Unlimited possibilities

Using water lets colours shine even more.

Painting over the colour with a moist paintbrush turns the pigment on the paper into a vibrant water-colour painting.

The pencil gives off lots of colour when drawing on wet paper. The strokes flow differently on the moist surface depending on the level of moisture.

Interesting effects and unique mixed shades can be achieved by spraying the colour with water with a misting bottle.







Wet techniques **Tools** Albrecht Dürer Magnus is suitable for interesting techniques. Pigments can be taken from the lead with a sandpaper block, knife or fine mesh. They can then be lifted with a moist brush and applied on the paper. As the pigments can be mixed with each other, the palette of possible colours is infinitely diverse. Tip: When working with water, we recommend using watercolour paper to prevent the paper from becoming wavy and to allow the pigments to be absorbed by the paper. GERMANY SIV Albrecht Direct

Dry techniques

Lines and areas

STELL Albrecht Dürer 河 Magnus 🗪 🔂 GERMANY



The spectrum of different line widths is impressive:

Holding the Albrecht Dürer Magnus at a steep angle creates fine lines. This pen posture is ideal for cross hatches and exact lines, e.g. for sketching.

Holding the pencil at a very shallow angle and pressing lightly (shading) creates an even layer of colour.

Different shades of colour can be created by varying the pressure on the pencil. The Albrecht Dürer Magnus is designed to withstand even extreme pressure, allowing intense, clearly defined areas of colour to be produced.

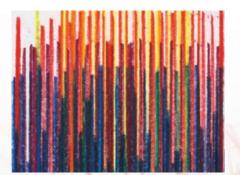






A variety of colour shades is created by overlaying and concentrating colour tones.





Light colours are transparent, while dark colours are opaque. Laying down layers of colour on top of each another from light to dark increases the brilliance and vibrancy of the colour. A large number of closespaced lines gives an effect which can be modified and intensified by overlaying different colours. Different mixed colours can be created depending on the order in which the colours are layered.



phthalo blue 110 on cadmium yellow 107



cadmium yellow 107 on phthalo blue 110

Dry techniques Tools

Tools can be used creatively.





Accessories Useful tools

Beautiful watercolour effects can be achieved with the right paintbrush.



Perfect sharpening with the Castell 9000 double hole sharpener with container, different sharpening angles and titanium-coated blade or the metal sharpener.

Handmade multipurpose knife for finest graphical corrections and sharpening artists' pencils.

Sleeve eraser and dust-free eraser removes pencil and colour lines cleanly.

Two sand paper strips: one fineand one coarse-grained for producing pigment powder.

A paper wipe is great for smudging colour.

Be prepared for drawing any time and anywhere – with the foldable Clic&Go water cup.

Assortment

Visit www.Faber-Castell.com to find more interesting products for all aspects of painting and drawing.

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Colour	No.	Colour name		Art. No.		
	101	white	***	116901	•	•
	104	light yellow glaze	***	116904		•
	107	cadmium yellow	***	116907	•	•
	109	dark chrome yellow	***	116909		•
	115	dark cadmium orange	***	116915	•	•
	121	pale geranium lake	***	116921		•
	219	deep scarlet red	***	116919	•	•
	225	dark red	***	116925		•
	133	magenta	***	116933	•	
	151	helioblue-reddish	***	116951		
	120	ultramarine	***	116920		•
	140	light ultramarine	***	116940	•	
	110	phthalo blue	***	116910	•	
	264	dark phthalo green	***	116964		
	163	emerald green	***	116963	•	
	171	light green	***	116971	•	
	168	earth green yellowish	***	116968		•
	190	venetian red	***	116990		
	187	burnt ochre	***	116987	•	
	180	raw umber	***	116980		
	177	walnut brown	***	116977	•	
	274	warm grey V	***	116974		
	271	warm grey II	***	116871		•
	199	black	***	116999		

Like all 120 Albrecht Dürer colours, the 24 colours of the Albrecht Dürer Magnus also fit into the unique Faber-Castell colour indexing system, which allows artists to seamlessly move between mediums knowing that the colour lines remain true to one another.

Albrecht Dürer Magnus is available in tins of 12 or 24 colours.



* reasonable lightfastness

** high lightfastness

*** maximum lightfastness